Nursing Specific Guidelines for Bucks County Community College Nursing Students
Creating LinkedIn Profiles

Listed below are the names of sections you must add to your profile. Below the title of each section is a description of the items recommended for you to add to your profile.

Summary Section
Include a professional statement of your skills and interests. State your experience and skills related to your desired profession. Mention personality characteristics that make you a good fit for the position. Demonstrate your personal passion or commitment to the profession.

Upload to your Summary Section your resume without your home address and phone number.

Education Section
Create an education section for each school you attended after high school. This includes where you took any continuing education units (CEUs) and your LPN license.

Guidelines for your Education Section
- Indicate the year you started at Bucks and your anticipated graduation year
- Upload to each education section any grant, scholarship or dean’s letters.
- Upload your best work to demonstrate what you learned.
- Upload to your Bucks County Community College education section a screenshot or documentation for your certifications in any of the following that apply to you: ACLS, BLS, CAN, EMT, Stroke. The link to the mashup you created with your group. A PDF version of the brochure you created for your poster presentation. A picture of you in front of the poster you helped to create for the poster presentation.

Experience Section
Create one section for each of your major clinical rotations. Be sure to include the rotation that will be most helpful to you in your future career. Also include Med/Surg, ICU, CCU, and Radiology.

Guidelines for your Experience Section
For company name, type in the name of the location. If the name appears, click on it to pair your profile with the hospital or health care facility. Aria, St. Mary’s and many other Bucks facilities do have a LinkedIn presence!

For each clinical experience, your job title is “Nursing Student under supervision of clinical instructor”

Volunteer Experience
If you are involved in organizations such as Susan B. Komen, the Red Cross, the American Heart and Lung Association, or any national health related organization, then emphasize this volunteer work. This includes participating in fundraising events like 5ks.

Help
For technical assistance, visit the LinkedIn support page: https://help.linkedin.com/

For assistance in creating a professional, career oriented tone to your profile, use the Bucks County Community College Career Center resources: http://www.bucks.edu/student/career/

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